



**IPSW**

**Utrecht 2022**



**Sponsorship / Exhibitions**

## **SPONSORING/TRADE EXHIBITION**

There are many sponsoring opportunities by which companies can contribute to the success of the Conference. The sponsors may choose from prepared sponsorship packages in order to reach certain sponsorship levels. There are also possibilities to have special requests (see below).

The sponsoring (as usual) can be understood as a Trade Exhibition, but not required (this kind of Sponsoring falls into special requests. Sponsorship can be arranged specifically). In case of the exhibition, this will be organised in areas, where main program will be held to make the closest contact with participants. If poster displays are required, they shall be announced in advance to conference secretariat and poster area will be adjacent to the exhibition area.

### **Benefits categories**

Benefits for the various sponsor categories are listed below, which falls into these categories:

#### **Bronze Medal Sponsors**

Minimum payment: EUR 1000

Bronze Medal Sponsors will enjoy at least of these benefits:

- Company logo on the IPSW 2022 website
- Exhibition site for presentation

#### **Silver Medal Sponsors**

Minimum payment: EUR 2000

Silver Medal Sponsors will enjoy of these benefits:

- Exhibition site for presentation
- Clickable link + logo on website, perhaps a short text to accompany the logo
- Logo on presentation before and after a session

#### **Gold Medal Sponsors**

Minimum payment: EUR 3500

Gold Medal Sponsors will enjoy of these benefits:

- Exhibition + video screen to showcase the company.
  - Limited availability: just 4 available!
- Clickable link + logo on website
- Logo on presentation before and after a session
- Visibility during one of the social events

## **Individual composition, special requests**

- Sponsoring of printing Conference materials
- Sponsoring of Welcome drink
- Free sponsorship: minimum EUR 500
- Sponsoring social events, breaks or lunch

If you have a particular idea as to how you would like to present your company at the Conference, please contact organising committee at [info@ipsw.eu](mailto:info@ipsw.eu).

## **Conditions for advertisements**

### **General**

1. Advertisements of companies in programme or abstract books have to be purely institutional (promoting the company itself) and may NOT be promoting any products by the company. Similarly, if logos are to be included, the logos have to be the logos of companies and not those of any products.
2. Dismantle hours are after closing of the Symposium part; early dismantle shall be coordinated with Organising committee.
3. Decisions regarding admission of exhibitors and exhibits, respectively on allocation of space will be made by Organising committee.
4. Organiser reserves the right to rearrange the floor plan and/or to relocate any exhibit to further the best interests of the Conference.
5. Organisers shall not be responsible for any damage or loss to Exhibitor's property while in transit or on display or in storage at the exhibition site.

*Please visit the IPSW 2022 website regularly for updated information: [www.ipsw.eu](http://www.ipsw.eu)*